

# **San Diego- Imperial Counties Labor Council, AFL-CIO**

## ***Strategic Communications Specialist***

### **Job Description**

The San Diego and Imperial Counties Labor Council represents 192,000 union members in the region. The SDLC seeks to improve the lives of all working families in the San Diego-Imperial Counties region through the empowerment of the union members we represent and their affiliated unions and to strengthen the voice of working families in the electoral process. The SDLC is also dedicated to the creation of strong community partnerships to advance shared social and economic justice goals.

The ideal candidate will be passionate about the labor movement and creating real change for working people in San Diego. If are ready to live and breathe the labor movement, are a skilled communicator with a flair for creativity and out-of-the box thinking, please apply.

#### **Duties/Responsibilities:**

- Plan and coordinate communications strategy for Labor Council, in collaboration with our affiliated unions.
- Develop and maintain Labor Council's presence on social media, traditional media and other mediums.
- Coordinate communications with members about campaigns, events and issues, including management of membership data, development of newsletter, creation and distribution of blast e-mails and maintenance of website.
- Write press releases, press statements, opinion pieces on behalf of the Council, and talking points for the Secretary-Treasurer.
- Plan and coordinate media events, press conferences and rallies for Labor Council, and upon request, affiliated unions.
- Coordinate rapid response efforts.
- Work closely with Labor Council staff to plan and organize events as needed.
- Other duties as assigned.

#### **Qualifications:**

- Bachelor's degree preferred.
- Three years experience in communications including media experience.
- Experience with Labor issues.
- Demonstrated skills in website content development, Microsoft Office, and data management.
- Spanish language proficiency preferred.
- Must be willing to work varied hours, including evenings, weekends and travel upon request.

#### **Salary/Benefits:**

Salary level is commensurate with experience. The Labor Council provides excellent benefits including fully-paid individual and family health, dental, vision, paid sick and vacation days, holidays, and a 401K.

The San Diego Imperial Counties Labor Council is an equal opportunity employer.

Please email resumes to Betty Timko or Kirsten Clemons at [sdlc@unionyes.org](mailto:sdlc@unionyes.org). Please no phone calls.