

## MEMORANDUM

**TO: Working Families for a Better San Diego**  
**FROM: Geoff Garin and Mark Bunge, Garin-Hart-Yang Research**  
**DATE: November 3, 2013**  
**RE: Key Survey Findings on the San Diego Mayoral Special Election**

**David Alvarez currently stands tied with Nathan Fletcher in second place in the special election for San Diego Mayor, and is in a competitive position to advance to the run-off.**

- In the mayoral trial heat, Kevin Faulconer now leads with 34% of the vote. David Alvarez (22%) and Nathan Fletcher (21%) are effectively tied for second position, and Mike Aguirre is a distant fourth with just 5% support.
- It is extremely likely that we are headed for a run-off election, as Faulconer is well below the 50% threshold needed to win outright on November 19.

### Current Preference in The San Diego Mayor Special Election

|                       | <u>All Voters</u> | <u>Democrats</u> | <u>Republicans</u> | <u>DTS/Other</u> |
|-----------------------|-------------------|------------------|--------------------|------------------|
|                       | %                 | %                | %                  | %                |
| Kevin Faulconer       | <b>34</b>         | 11               | 63                 | 32               |
| David Alvarez         | <b>22</b>         | 38               | 3                  | 19               |
| Nathan Fletcher       | <b>21</b>         | 27               | 16                 | 18               |
| Mike Aguirre          | <b>5</b>          | 5                | 5                  | 6                |
| Other candidate (VOL) | <b>1</b>          | 1                | 1                  | --               |
| None (VOL)            | <b>1</b>          | --               | 1                  | 5                |
| Undecided (VOL)       | <b>16</b>         | 18               | 11                 | 20               |

**The current state of the mayoral race shows voters settling into expected partisan divisions as they learn more about the candidates.**

- Faulconer's lead is largely due to his consolidation of Republican voters, among whom he receives 63% support.
- Alvarez holds an 11-point lead over Fletcher among registered Democrats, which makes sense given that Fletcher only recently abandoned his Republican roots.
- We also see Alvarez opening up an expected but important lead among the city's Latino voters, 36% of whom support Councilman Alvarez, compared to 21% for Faulconer, 15% for Fletcher, and 8% for Aguirre.